



## MONTANA ONLINE PROFILE & ADVERTISEMENT

Required Elements For Advertisement | *Please read these guidelines carefully!*

- **Required Elements**

- **STEP 1 | CREATE A FULL PAGE, FULL COLOR ADVERTISEMENT**

- **DEADLINE** : Priority deadline is **Friday, April 3, 2020** - but if you need more time no later than July 31, 2020 to be included in the Guide Book. We will display your advertisement online as soon as we receive it.
- Submit your own design of a full page (8.5 by 11), full color (CMYK) advertisement. No bleeds needed. This will be submitted in a high resolution PDF formatting. However, the design, content, and layout are your choice, so that you can best promote your institution in your own way. We are also happy to help if you need help!
- Submit your logo

- **STEP 2 | MAKE SURE YOU HAVE SUBMITTED YOUR ONLINE PROFILE INFORMATION**

- **DEADLINE** : Friday, April 3, 2020
- MORE INFORMATION @ <https://www.montanacolleges.com/alternative.html>

- **Upload Advertisement @** <https://www.montanacolleges.com/alternative.html>

- **Questions about creating or submitting your advertisement may be directed to:** *Amy Leary, MPSEOC*

*Executive Director | P.O. Box 7548 Missoula, MT 59807 | Phone (406) 531-3531 | Fax (866) 222-8978 |*

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